

The Phil Bennett Celebration Brochure

As part of the plans to mark the Phil Bennett Celebration Year we are producing a Full Colour brochure to celebrate Phil's fantastic career.

This will feature articles from Phil's Sporting and Media Colleagues, Celebrity friends, supporters and other fantastic items of general interest.

Our initial print run will be for 5000 copies which will have a Regional and National appeal, these will be distributed at a series of events during the year incorporating Lunches, Black tie Dinners, Balls and Major sporting and Celebrity endorsed functions. Our current audience is widely varied and includes Men, Women & Children, from the "fan on the street" through to High Net worth corporate business people.

Please find attached technical specification details for your artwork department.

The format is 40 pages including cover, A4 Portrait, full colour artwork should be provided, we can assist you with design should you require.

Advertisement prices are as follows:

Privileged Positions

(Inside Front Cover) £1500

(Back Cover) £2000

(Inside Back Cover) £1200

Page rate

Full Page £1000 (260mm high x 180mm wide, spec enclosed)

½ Page £600 (130mm high x 180mm wide, spec enclosed)

¼ Page £300 (130mm high x 87mm wide, spec enclosed)

All of the above plus VAT

NB Places are strictly limited and subject to availability, E&OE Under The Posts Ltd.

Phil Bennett Celebration Brochure

Your Name

Co. Name

Address (inc Postcode)

Contact Phone No. _____

Email _____

I would like to book the following advert

Full Page _____ at (£1000)

1/2 Page _____ at (£600)

1/4 Page _____ at (£300)

Privileged Position _____ at £ _____

Please return this form to the address below by email, fax or post.

Phil Bennett was born on October 24th 1948 and was a Welsh fly half from 1969 to 1978. His flair and range of tricks, including his famous sidestep and swerve, meant he was a firm favourite with crowds.

Born in Felinfoel, Wales, Phil made his debut in 1969 against France in Paris at the age of 20 when he became the 1st ever substitute in International Rugby. Initially, Phil played in a number of positions including full back and centre, but settled in the fly-half position in 1972.

His form meant that he joined the British Lions on their famous tour to South Africa in 1974, scoring 103 points. His 50-yard try against Pretoria on that tour was a career highlight. Even so, a place in the Wales side was not guaranteed, and he found himself a tightly marked man for the rest of his career. He captained the British Lions on the 1977 Tour.

Bennett retired from Rugby Union in 1978, having won a total of 29 caps. He played his club rugby at Llanelli RFC. where he played 16 seasons. He also played 20 times for the Barbarians, including the famous game against the All Blacks in January 1973. In that game he was the catalyst for the Gareth Edwards's try early in the game that connoisseurs of the game still regard as the finest ever scored. Gathering a bobbling ball in his own 22, Phil beat four players with his trade mark sidestep before passing to John (JPR) Williams to launch the move.

Cliff Morgan's now legendary commentary of the try describes it thus: "Kirkpatrick to Williams. This is great stuff. Phil Bennett covering, chased by Alistair Scown. Brilliant! Oh, that's brilliant! John Williams, Pullin, John Dawes. Great dummy! David, Tom David, the half-way line. Brilliant by Quinnell. This is Gareth Edwards. A dramatic start. What a score!"

This had shortly followed another defining moment in his career when, through an exceptional tactical kicking performance, he helped his beloved Llanelli to a 9-3 victory over the same touring All Blacks in October 1972.

In November 2005 Phil Bennett was finally admitted into the Welsh rugby hall of fame.

In 2008 we will be celebrating Phil's career at a series of charity fundraising events throughout the UK.

For more information please visit our website www.underthepostsltd.co.uk